



## Ericka Arguedas

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- Objective** A position utilizing accumulated expertise in Media, Web Development, Graphic Design, Photography, International Market Consulting, Corporate Communications, Human Resources, Marketing, Advertising and Project Development.
- Education** 2010 – San Diego City College, San Diego, CA  
AA Graphic Design, Photography-Fine Arts.  
2012 – San Diego Community College Continuing Education, San Diego, CA  
Web Design Specialist & Linux Web Server Maintenance Certifications.
- Technical Skills** Adobe Photoshop CC\*, Adobe Illustrator CC\*, Adobe In-Design CC\*, Adobe XD CC, Sketch, Adobe Fireworks CC6, Adobe Premiere CC\*, Adobe Dreamweaver CC\*, Adobe Lightroom CC\*, iMovie, HTML5, CSS3, Sass, CorelDRAW, Drupal, Joomla and Wordpress.  
\* Prior version & Cross-platform compatible.  
- Strong knowledge & experience in digital & studio lighting photography.  
- Bilingual in both English and Spanish.
- Experience** Feb, 2015 – Present Home Junction, Inc – San Diego, CA  
*Web Developer, UI/UX/Graphic Designer & Marketer*  
- Developing websites utilizing Wordpress, HTML5, CSS3, Sass & Javascript.  
- Creating SVG interactive area maps from scratch & intergrating real estate data applications.  
- Designing assets including: logos, custom web icons, print collateral and website mock-ups for real estate clients.  
- Employing the use of Google Adwords & social media advertising platforms to market Realtors across the U.S.
- Oct, 2013 – Jan, 2015 Blumhouse Productions – Los Angeles, CA - *Location Production Assistant*  
- Scouting areas for potential filming locations.  
- Negotiating fees between location owners and the production.
- Oct, 2011 – Sept, 2013 Inscriptu – San Diego, CA - *Graphic Designer*  
- Created designs, concepts & sample layout utilizing industry specific layout principles & aesthetic design concepts.  
- Determined composition, typography & size arrangement of illustrative material and copy. Utilized industry-standard software to create original images for a broad spectrum of clients.
- Jan, 2005 – Sept, 2011 U.S. Capital, LLC – San Diego, CA - *Graphic/Web Designer*  
- Required frequent travel to Beijing, China to assist with setting up collegiate-level, tennis and basketball leagues for the major Universities within China.  
- Served as an in-house graphic and web designer production resource, including: logo, web design, brochures, seminar programs, stationery, advertising materials and special projects.  
- Company Representative/Translator for hundreds of meetings and conferences.